

WITH NEOCHROMES →
FORGET THE HASSLE OF CARRYING
SEVERAL PAIR OF GLASSES

With **Neochromes lenses**, feel right in any light, in any activity indoors or outdoors, in all kinds of weather and in all seasons, for ultimate convenience and great looks.

Neochromes lenses adapt and darken when exposed to sunlight.

BENEFITS/



Greater comfort than standard clear lenses in changing light conditions.



Daily protection against harmful UV light, by blocking 100% of **UVA and UVB rays.**



Blue light filter to **guard against eye fatigue**, both indoors and outdoors.



Fast adaptation to changes of light in any environment.

Ask your eyecare professional for more information about these highly advanced photochromic lenses activated by light.

NEOCHROMES®
Embrace the light



READY FOR THE
CHANGE

**NEOCHROMES/ LIGHT SENSITIVE LENSES →
LIGHTEN INDOORS & DARKEN OUTDOORS
IN RECORD TIME**

NEOCHROMES®
Embrace the light



MAKE THE CHANGE TO/ NEOCHROMES NEW-GENERATION LENS TECHNOLOGY →

Neochromes clearer, faster fading lenses deliver state-of-the-art performance.

HOW DO/ THEY WORK?

- **What do they look like indoors?**
Crystal clear.
- **How quickly do they darken?**
In just seconds.
- **How long do they take to fade back indoors?**
At standard room temperature, they fade back in just a few minutes.

AFTER NEOCHROMES,
YOU'LL NEVER GO BACK TO WEARING
STANDARD CLEAR LENSES AGAIN

PROTECT → YOUR MOST VALUABLE ASSET, **YOUR VISION** ↵

Neochromes lenses help you care for your eyes by **blocking 100% of damaging UVA and UVB rays.**

Neochromes lenses also **filter blue light, especially when activated outdoors.** Sunlight is, by far, the largest source of blue light in our environment. The screens of our computers, phones, and other digital devices are also sources of blue light. Neochromes lenses offer **maximum protection against these potentially harmful wavelengths of light.**



**CLEAR INDOORS
AND AT NIGHT**



DARK OUTDOORS

